

TECHNOLOGY & DIGITAL SOLUTIONS

Web, systems, cloud-adjacent, digital-platform, DNS, automation, analytics, and technical-support services from planning through operations.

COMPANY OVERVIEW

The Power Point, LLC provides practical technology and digital solutions spanning web development, systems administration, DNS, hosting, CMS, email, analytics, SEO, platform integration, technical support, and requirements documentation. The principal has served as CTO, systems administrator, desktop engineer, webmaster, and technical consultant, with experience across WordPress, cPanel/WMS, Cloudflare, Google Workspace, Microsoft environments, APIs, CRM migrations, databases, e-commerce/registration systems, and multi-site web programs.

CORE CAPABILITIES

- Website/CMS planning, development, administration, maintenance, performance, and content operations
- DNS, domains, SSL, CDN, hosting, email authentication, cPanel/WMS, and Google Workspace administration
- Systems requirements, vendor selection, API integration planning/testing, platform configuration, and technical documentation
- Desktop/user support, infrastructure coordination, troubleshooting, migrations, permissions, and knowledge-base materials
- Analytics, SEO/SRO, forms, CRM/digital workflows, data organization, and digital-performance optimization

DIFFERENTIATORS

- Former CTO with responsibility for global IT strategy, staff, infrastructure, databases, registration systems, and technology projects
- Hands-on web/system administration across WordPress, DNS, Cloudflare, cPanel/WMS, email security records, analytics, and APIs
- Public-sector IT experience supporting San Francisco Department of Health clinics plus commercial and international digital-platform work
- Inventory of specialized dot fund top-level domains at <https://thepowerpoint.us/Domain-Services.html>

REPRESENTATIVE EXPERIENCE / PAST PERFORMANCE

- Malki Construction - Web developer/system administrator for a multi-site construction web ecosystem; DNS, email, CDN, SEO, forms, hosting, and security.
- Seven-Star - CTO; led IT staff, infrastructure, registration systems, databases, Salesforce migration, Exchange, VOIP, SAN, and security policies.
- TEKsystems / San Francisco Department of Health - Desktop and systems support for 25 clinics; imaged and decommissioned 1,000+ systems.

COMPANY DATA

Legal Name: The Power Point, LLC
Business Type: Small Business / Owner-Operated
Socioeconomic: SDVOSB
SAM.gov: [ACTIVE / 10/14/2026]
UEI: KFPBRL48TQ94
CAGE: 8ZG30
Location: Lake Lure, NC

CODES

Relevant NAICS: 541511, 541512, 541519, 541690, 541990
PSC / FSC: [VERIFY FOR SOLICITATION]

SELECTED CREDENTIALS

- U.S. military veteran
- Federal + commercial experience
- English / Spanish
- Microsoft 365 / Google Workspace
- Adobe Creative Cloud
- Web, DNS, CMS, analytics
- Research, writing, proposals

CONTACT

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FEDERAL BUYER FOCUS: Federal web, digital-services, technical-support, systems-administration, platform-integration, modernization, content-management, and subcontracting work packages.