

RESEARCH, ENGINEERING & ADVANCED TECHNOLOGY

Applied research, technical analysis, systems thinking, documentation, technology planning, and interdisciplinary support for complex mission problems.

COMPANY OVERVIEW

The Power Point, LLC provides research and advanced-technology support at the intersection of technical systems, business requirements, data organization, communications, and implementation planning. The principal has experience in telecommunications electronics, IT infrastructure, systems administration, web and platform architecture, API ecosystems, renewable-energy research, sustainability technology, OSINT and commercial research tools, and technical writing. Services are appropriate for research, technology scouting, requirements definition, documentation, and project-support roles that do not require professional-engineer stamping.

CORE CAPABILITIES

- Technology research, literature/market review, OSINT, alternatives analysis, and executive synthesis
- Requirements definition, systems planning, technical documentation, process mapping, and vendor evaluation
- Web, platform, API, DNS, infrastructure, data, analytics, and cybersecurity-adjacent administration support
- Renewable-energy, sustainability, carbon-impact, and advanced-technology research support
- Project coordination, test planning, issue tracking, stakeholder facilitation, and technical communications

DIFFERENTIATORS

- Formal U.S. Army Signal School electronics training plus long-term IT, systems, web, and technology leadership experience
- Former CTO responsible for global technology planning, staff, networks, registration systems, databases, and technology projects
- Research tools listed in resume include Bloomberg, PitchBook, Westlaw, LexisNexis, ProQuest Congressional, and OSINT
- Inventory of specialized dot fund top-level rootchain.ai domains at <https://thepowerpoint.us/Domain-Services.html>

REPRESENTATIVE EXPERIENCE / PAST PERFORMANCE

- Seven-Star - CTO; led global IT, system architecture, registration technology, databases, infrastructure, security policies, Salesforce migration, and technical teams.
- American Legacy Fund - Wrote technical specifications and API-integration requirements; evaluated vendors and tested platform workflows.
- R.A. Thomas Electric - Conducted renewable-energy, tax-incentive, solar-PV, and sustainable-development research and technical planning.

COMPANY DATA

Legal Name: The Power Point, LLC
Business Type: Small Business / Owner-Operated
Socioeconomic: SDVOSB
SAM.gov: [ACTIVE / 10/14/2026]
UEI: KFPBRL48TQ94
CAGE: 8ZG30
Location: Lake Lure, NC

CODES

Relevant NAICS: 541511, 541512, 541519, 541690, 541715, 541990
PSC / FSC: [VERIFY FOR SOLICITATION]

SELECTED CREDENTIALS

- U.S. military veteran
- Federal + commercial experience
- English / Spanish
- Microsoft 365 / Google Workspace
- Adobe Creative Cloud
- Web, DNS, CMS, analytics
- Research, writing, proposals

CONTACT

Principal: Joseph Bernard Malki
Email: joseph@thepowerpoint.us
U.S.: +1 828 222 0035
Intl. Mobile: +34 614 371 866
eFax: +1 828 470 7997

FEDERAL BUYER FOCUS: R&D support, technology scouting, technical documentation, systems planning, program-office augmentation, digital engineering support, and interdisciplinary research for agencies and primes.