THE POWER POINT, LLC

FEDERAL CAPABILITY STATEMENT

SERVICE-DISABLED
VETERAN-OWNED
SMALL BUSINESS

REAL ESTATE & PROPERTY SERVICES

Planning, research, digital, sustainability, marketing, and management support for property, construction, development, and real-estate initiatives.

COMPANY OVERVIEW

The Power Point, LLC provides non-broker real-estate and property-support services centered on development planning, market research, construction-related communications, digital systems, sustainability, business planning, and stakeholder coordination. Experience includes sustainable business-campus planning, construction-industry website and compliance content, renewable-energy property concepts, M&A support involving businesses and properties, and veteran social-impact advice for real-estate developers.

CORE CAPABILITIES

- Development-planning, feasibility, business-plan, market-research, and stakeholder support
- Construction/property technical writing, website content, digital marketing, and lead-generation systems
- Sustainable-development, renewable-energy, incentive-research, and project-positioning support
- Vendor, professional-team, legal/CPA, and project-coordination support for development initiatives
- Property-related branding, websites, SEO, forms, documentation, and client communications

DIFFERENTIATORS

- Current consulting experience supporting a sustainable 16-building business-campus concept and related renewable-energy planning
- Construction-sector digital and technical-writing experience, including California SB-326/SB-721-related web content
- Combines business strategy, sustainability, technology, marketing, and project coordination rather than acting as a brokerage
- Inventory of specialized dot fund top-level domains at https://thepowerpoint.us/Domain-Services.html

REPRESENTATIVE EXPERIENCE / PAST PERFORMANCE

- R.A. Thomas Electric - Supported planning for a renewable-energy facility and 16-building sustainable business campus; business plan, pro forma, incentives, and professional-team coordination.
- Malki Construction - Developed and administers construction websites, technical content, SEO, forms, and digital infrastructure.
- Vets2Vets - Provided strategic advice to real-estate developers seeking to meet veteran social-impact goals.

COMPANY DATA

Legal Name: The Power Point, LLC
Business Type: Small Business / Owner-Operated
Socioeconomic: SDVOSB
SAM.gov: [ACTIVE / 10/14/2026]
UEI: KFPBRL48TQ94
CAGE: 8ZG30
Location: Lake Lure, NC

CODES

Relevant NAICS: 541611, 541613, 541618, 541690, 541990
PSC / FSC: [VERIFY FOR SOLICITATION]

SELECTED CREDENTIALS

- U.S. military veteran
- Federal + commercial experience
- English / Spanish
- Microsoft 365 / Google Workspace
- Adobe Creative Cloud
- Web, DNS, CMS, analytics
- Research, writing, proposals

CONTACT

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FEDERAL BUYER FOCUS: GSA, VA, DoD, HUD, facility-adjacent, construction-support, redevelopment, sustainability, property communications, and planning assignments that do not require licensed brokerage or A/E stamping.