

MANAGEMENT & STRATEGY CONSULTING

Executive-level strategy, organizational planning, business development, decision support, and implementation guidance for complex programs and organizations.

COMPANY OVERVIEW

The Power Point, LLC provides senior management and strategy consulting rooted in more than 25 years of leadership across consulting, business development, marketing, technology, events, operations, and entrepreneurship. Engagements can include strategic planning, market analysis, operating-model development, stakeholder facilitation, executive briefings, performance metrics, business plans, vendor strategy, communications, and project coordination. The firm is particularly suited to ambiguous, cross-functional assignments requiring research, synthesis, practical recommendations, and hands-on follow-through.

CORE CAPABILITIES

- Strategic planning, operating-model development, alternatives analysis, and executive decision support
- Business development, market-entry, partnership, stakeholder, and alliance strategy
- Organizational assessment, process improvement, KPI development, and implementation roadmaps
- Research, benchmarking, competitive analysis, executive summaries, and management documentation
- Vendor/RFP strategy, project coordination, meeting facilitation, issue tracking, and cross-functional execution

DIFFERENTIATORS

- Former CMO, CTO, CBDO, board member, partner, and current Senior Management Consultant
- Resume cites more than 25 years of senior leadership/advisory experience and \$15.5M in executive-level business development
- Experience across private, public, nonprofit, military, international, technology, sustainability, events, and regulated environments
- Inventory of specialized dot fund top-level domains at <https://thepowerpoint.us/Domain-Services.html>

REPRESENTATIVE EXPERIENCE / PAST PERFORMANCE

- The Power Point - Senior Management Consultant since 2009; advises clients on business models, technology, marketing, renewable energy, real estate, finance, and organizational development.
- Seven-Star - Partner/CBDO/CTO; board-level strategy, technology, business development, global program delivery, and staff/vendor leadership.
- KingBio - CMO; managed \$1.5M marketing budget, cross-functional planning, staff, vendors, international expansion, and performance metrics.

COMPANY DATA

Legal Name: The Power Point, LLC

Business Type: Small Business / Owner-Operated

Socioeconomic: SDVOSB

SAM.gov: [ACTIVE / 10/14/2026]

UEI: KFPBRL48TQ94

CAGE: 8ZG30

Location: Lake Lure, NC

CODES

Relevant NAICS: 541611, 541613, 541618, 541690, 541990

PSC / FSC: [VERIFY FOR SOLICITATION]

SELECTED CREDENTIALS

- U.S. military veteran
- Federal + commercial experience
- English / Spanish
- Microsoft 365 / Google Workspace
- Adobe Creative Cloud
- Web, DNS, CMS, analytics
- Research, writing, proposals

CONTACT

Principal: Joseph Bernard Malki

Email: joseph@thepowerpoint.us

U.S.: +1 828 222 0035

Intl. Mobile: +34 614 371 866

eFax: +1 828 470 7997

FEDERAL BUYER FOCUS: Executive advisory, PMO augmentation, strategic planning, organizational improvement, market analysis, stakeholder engagement, and management-consulting work for agencies and primes.