

HEALTHCARE, MEDICAL & LIFE SCIENCES

Digital, communications, research, process, marketing, and technical support for health, medical, wellness, and life-science organizations.

COMPANY OVERVIEW

The Power Point, LLC brings relevant experience from healthcare IT support, natural-health marketing leadership, technical communications, and regulated production environments. The principal supported the San Francisco Department of Public Health, led global marketing for a natural-health manufacturer, and has managed digital systems, content, analytics, documentation, and stakeholder communications. Services are best suited to non-clinical federal and prime-contractor requirements involving program support, communications, research, digital systems, training materials, outreach, and business process improvement.

CORE CAPABILITIES

- Non-clinical healthcare program communications, technical writing, research, and outreach support
- Website, CMS, analytics, SEO, digital-content, and campaign support for public-information programs
- Desktop, user, web, and digital-system support; documentation and knowledge-base development
- Market research, product/program positioning, stakeholder communications, and performance analytics
- Project coordination, vendor management, training materials, data organization, and process documentation

DIFFERENTIATORS

- Direct IT support experience for 25 remote clinics with the City & County of San Francisco Department of Health
- Former CMO of a natural-health company with global B2B/B2C marketing, product-launch, analytics, and international-market responsibilities
- Cross-functional combination of communications, technology, research, design, writing, and management support
- Inventory of specialized dot fund top-level domains at <https://thepowerpoint.us/Domain-Services.html>

REPRESENTATIVE EXPERIENCE / PAST PERFORMANCE

- San Francisco Department of Health via TEKsystems - Provided long-term desktop support to 25 remote clinics and imaged/decommissioned more than 1,000 systems.
- KingBio - CMO; directed global natural-health marketing, product launches, digital transformation, analytics, communications, and international expansion.
- Venice International Foods - Production management under health/safety and FDA/USDA-related commercial-food requirements, supporting regulated-environment familiarity.

COMPANY DATA

Legal Name: The Power Point, LLC
Business Type: Small Business / Owner-Operated
Socioeconomic: SDVOSB
SAM.gov: [ACTIVE / 10/14/2026]
UEI: KFPBRL48TQ94
CAGE: 8ZG30
Location: Lake Lure, NC

CODES

Relevant NAICS: 541611, 541613, 541690, 541910, 541990
PSC / FSC: [VERIFY FOR SOLICITATION]

SELECTED CREDENTIALS

- U.S. military veteran
- Federal + commercial experience
- English / Spanish
- Microsoft 365 / Google Workspace
- Adobe Creative Cloud
- Web, DNS, CMS, analytics
- Research, writing, proposals

CONTACT

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FEDERAL BUYER FOCUS: HHS, VA, DHA, public-health, health-communications, digital-support, program-management, training, outreach, and other non-clinical support requirements.