

EVENTS, CONFERENCES & EXPERIENTIAL SERVICES

Event strategy, production, sponsorship, sustainability, technology, communications, and experiential-program support for mission-driven gatherings.

COMPANY OVERVIEW

The Power Point, LLC offers event and conference support informed by extensive leadership in large-scale exposition, conference, concert, hospitality, and experiential programs. Experience spans business development, sponsorship, production planning, event technology, registration, waste-diversion engineering, public relations, creative services, stakeholder partnerships, and live-program execution. The principal helped lead a 23-employee event-production company and supported international projects in the United States, China, Japan, South Africa, Brazil, Australia, and Europe.

CORE CAPABILITIES

- Event and conference planning, production coordination, vendor management, and run-of-show support
- Sponsorship, partnership, exhibitor, stakeholder, and executive-level business development
- Event registration, digital platforms, websites, databases, and attendee/volunteer systems
- Sustainability, waste-diversion, carbon-impact, green-procurement, and environmental-program integration
- PR, media, creative, experiential marketing, VIP, and on-site communications support

DIFFERENTIATORS

- Helped build what the resume describes as America's largest mass-scale green event production company
- International event experience supporting Live Earth and sustainability programs across multiple continents
- Executive, technical, marketing, sponsorship, IT, and production experience combined in one SDVOSB resource
- Specialized event development and sponsorship channel <https://sevenstarevents.com/>

REPRESENTATIVE EXPERIENCE / PAST PERFORMANCE

- Seven-Star - CBDO/CTO/Partner; helped deliver global event-production, sponsorship, IT, registration, sustainability, and partnership programs; \$13.5M in new business cited.
- Live Earth - Supported international waste-diversion operations and architected a multi-language volunteer recruitment portal for global climate concerts.
- California State Fair / LEX 18 - Produced press, VIP, entertainment, themed, and experiential events, including governor-level and sellout ticketed programs.

COMPANY DATA

Legal Name: The Power Point, LLC
Business Type: Small Business / Owner-Operated
Socioeconomic: SDVOSB
SAM.gov: [ACTIVE / 10/14/2026]
UEI: KFPBRL48TQ94
CAGE: 8ZG30
Location: Lake Lure, NC

CODES

Relevant NAICS: 541613, 541618, 541690, 541990, 711510
PSC / FSC: [VERIFY FOR SOLICITATION]

SELECTED CREDENTIALS

- U.S. military veteran
- Federal + commercial experience
- English / Spanish
- Microsoft 365 / Google Workspace
- Adobe Creative Cloud
- Web, DNS, CMS, analytics
- Research, writing, proposals

CONTACT

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FEDERAL BUYER FOCUS: Agency conferences, outreach events, recruiting programs, stakeholder forums, sustainability initiatives, public events, and prime-contractor event-production work packages.