

DOMAIN SERVICES

Domain portfolio strategy, DNS administration, digital identity, web infrastructure, and domain-enabled business development support.

COMPANY OVERVIEW

The Power Point, LLC provides domain and digital-identity support grounded in hands-on DNS, hosting, email, website, and portfolio administration experience. Services include domain strategy, naming and positioning, DNS configuration, subdomains, email authentication, hosting coordination, website deployment, landing-page development, SEO, and technical documentation. The principal has administered domain portfolios and split-DNS environments, configured MX/SPF/DKIM/DMARC records, and connected domains to websites, email, analytics, forms, and third-party services.

CORE CAPABILITIES

- Domain portfolio review, naming strategy, positioning, and digital-asset planning
- DNS, subdomain, hosting, SSL, CDN, and website-pointing administration
- Email-domain configuration including MX, SPF, DKIM, DMARC, forwarding, and deliverability support
- Landing pages, WordPress/CMS deployment, forms, analytics, SEO, and technical documentation
- Domain-enabled campaign, microsite, brand, and business-development support

DIFFERENTIATORS

- Hands-on administration of DNS, Google Domains, cPanel/WMS, Cloudflare CDN, WordPress, SSL, and email records
- Experience developing multi-site and microsite ecosystems and integrating web, analytics, forms, and third-party services
- Combines domain operations with branding, SEO, content, digital marketing, and business strategy
- Inventory of specialized dot fund top level domains inventory at <https://thepowerpoint.us/Domain-Services.html>

REPRESENTATIVE EXPERIENCE / PAST PERFORMANCE

- Malki Construction - Web/system administration across multiple websites and microsities; DNS, email, CDN, SEO, forms, hosting, and technical content.
- American Legacy Fund - Administered Google Domains, subdomains, split DNS, Google Workspace, website infrastructure, and third-party integrations.
- Seven-Star / digital platforms - Managed web systems, registration platforms, databases, and technology environments supporting international event programs.

COMPANY DATA

Legal Name: The Power Point, LLC
Business Type: Small Business / Owner-Operated
Socioeconomic: SDVOSB
SAM.gov: [ACTIVE / 10/14/2026]
UEI: KFPBRL48TQ94
CAGE: 8ZG30
Location: Lake Lure, NC
Website: thepowerpoint.us

CODES

Relevant NAICS: 541511, 541512, 541519, 541613, 541990
PSC / FSC: [VERIFY FOR SOLICITATION]

SELECTED CREDENTIALS

- U.S. military veteran
- Federal + commercial experience
- English / Spanish
- Microsoft 365 / Google Workspace
- Adobe Creative Cloud
- Web, DNS, CMS, analytics
- Research, writing, proposals

CONTACT

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FEDERAL BUYER FOCUS: Federal and prime-contractor needs involving web domains, microsities, campaign infrastructure, DNS/email administration, digital identity, or domain-enabled outreach.