

DEVELOPMENT SERVICES

Structured business, program, partnership, proposal, and organizational-development support from concept through implementation.

COMPANY OVERVIEW

The Power Point, LLC helps organizations convert ideas into executable programs, partnerships, proposals, and operating frameworks. Services draw on more than two decades of senior management consulting, business development, stakeholder facilitation, research, planning, and documentation. The principal has developed business models, market-entry plans, RFPs, MOUs, platform requirements, strategic alliances, funding concepts, and implementation roadmaps across commercial, nonprofit, veteran, sustainability, technology, real-estate, and financial projects.

CORE CAPABILITIES

- Business-model, program, and organizational-development planning
- Partnership development, stakeholder mapping, MOU support, and alliance building
- Proposal, RFP, executive-summary, planning-document, and implementation-roadmap development
- Market research, competitive analysis, feasibility support, and opportunity assessment
- Project coordination, vendor outreach, meeting facilitation, issue tracking, and decision-support materials

DIFFERENTIATORS

- Documented executive-level sales and business-development track record, including \$15.5M cited in the resume skill summary
- Experience building partnerships with municipal governments, professional associations, nonprofits, vendors, investors, and technical teams
- Combines strategic development with hands-on writing, research, digital, and project-coordination execution
- Inventory of specialized dot fund top level domains inventory at <https://thepowerpoint.us/Domain-Services.html>

REPRESENTATIVE EXPERIENCE / PAST PERFORMANCE

- Seven-Star - Chief Business Development Officer; helped generate \$13.5M in new event-production business and developed MOUs with major U.S. cities and professional associations.
- EventPro Strategies - Director of Marketing/IT; helped close \$2.2M in national promotional-service contracts and built B2B sales strategy and collateral.
- Vets2Vets - Co-Founder/Co-Director; provides veteran entrepreneurship coaching, business-model clarification, resource mapping, and strategic support.

COMPANY DATA

Legal Name: The Power Point, LLC
Business Type: Small Business / Owner-Operated
Socioeconomic: SDVOSB
SAM.gov: [ACTIVE / 10/14/2026]
UEI: KFPBRL48TQ94
CAGE: 8ZG30
Location: Lake Lure, NC
Website: thepowerpoint.us

CODES

Relevant NAICS: 926110 Cultural and arts development support program administration, Development assistance program administration, Economic development agencies, Small business development agencies, Tourism development offices, Trade development program administration, Workforce Development Boards
PSC / FSC: [VERIFY FOR SOLICITATION]

SELECTED CREDENTIALS

- U.S. military veteran
- Federal + commercial experience
- English / Spanish
- Microsoft 365 / Google Workspace
- Adobe Creative Cloud
- Web, DNS, CMS, analytics
- Research, writing, proposals

CONTACT

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FEDERAL BUYER FOCUS: Program development, partnership building, proposal support, stakeholder coordination, and implementation planning for agencies, grantees, and prime contractors.