

AGRICULTURE & AGRIBUSINESS

Business, marketing, research, technology, and program support for agricultural, food, sustainability, and rural-enterprise missions.

COMPANY OVERVIEW

The Power Point, LLC supports sustainable agriculture and regenerative agribusiness programs with business planning, market research, communications, digital systems, sustainability strategy, and stakeholder coordination. Experience includes commercial food production, organic and bio-preferred markets, sustainable procurement, business development, technical writing, and cross-sector partnership building. The firm is positioned to support agencies, primes, cooperatives, producers, and rural-development initiatives that need concise analysis, outreach, program documentation, and practical implementation support.

CORE CAPABILITIES

- Agribusiness regenerative strategy, market research, and business-plan development
- Sustainable procurement, organic/bio-preferred positioning, and supply-chain support
- Program communications, technical writing, web content, and stakeholder outreach
- Data organization, competitive research, proposal support, and executive briefings
- Digital marketing, website/CMS administration, analytics, SEO, and campaign support

DIFFERENTIATORS

- Direct production-management experience in a commercial food operation with a documented 30% production increase
- Experience advancing organic, bio-preferred, renewable, and sustainability-focused markets through events, marketing, and business development
- Cross-functional support spanning operations, research, marketing, technology, and executive-level business development
- Inventory of specialized dot fund top level domain brands: bodegas.fund, chicken.fund, cooperatives.fund, coops.fund, fisheries.fund, ganados.fund, hemp.fund, naturalfiber.fund, ranches.fund, ranchos.fund, veteranfarm.fund. More domain brand inventory at <https://thepowerpoint.us/Domain-Services.html>

REPRESENTATIVE EXPERIENCE / PAST PERFORMANCE

- Blue Mango Cooperative Farm to Table Restaurant - Assistant Manager; directed organic food production, scheduling, safety, quality, vendor support, and regulatory compliance;
- Venice International Foods - Production Manager; directed food production, scheduling, safety, quality, vendor support, and regulatory compliance; increased production 30%.
- KingBio - Chief Marketing Officer; led global marketing, product launches, analytics, e-commerce, and international market expansion for a natural-health manufacturer.
- Seven-Star / green business programs - Developed partnerships, procurement-oriented initiatives, conferences, and market-development programs serving sustainable and bio-preferred sectors.

COMPANY DATA

Legal Name: The Power Point, LLC
Business Type: Small Business / Owner-Operated
Socioeconomic: SDVOSB
SAM.gov: [ACTIVE / 10/14/2026]
UEI: KFPBRL48TQ94
CAGE: 8ZG30
Location: Lake Lure, NC
Website: thepowerpoint.us

CODES

Primary NAICS: 541611
Additional NAICS: 115112 Soil Preparation, Planting, and Cultivating, 115116 Farm Management Services, 541690 Scientific and Technical Consulting Services applicable to agriculture

SELECTED CREDENTIALS

- U.S. military veteran
- Federal + commercial experience
- English / Spanish
- Microsoft 365 / Google Workspace
- Adobe Creative Cloud
- AI, Web, DNS, CMS, SEO, analytics
- Research, writing, proposals

CONTACT

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FEDERAL BUYER FOCUS: USDA, rural-development, food-system, sustainability, communications, and agribusiness support requirements where an SDVOSB can provide flexible research, planning, outreach, digital, or subcontracting capacity.